



<Sponsor prospect name>

<Address>

<City, state, zip>

<Attn: >

August 30, 2019

Dear <Sponsor prospect name>,

The 29<sup>th</sup> Annual Summer Opportunities Fair will be hosted on the Westridge School campus in Pasadena on February 1, 2020. This free community event draws more than 2,500 people from the San Gabriel Valley and greater Los Angeles areas. Over 100 summer camps from all over the country exhibit at the Fair, allowing families to meet with the directors and counselors who will be enriching the lives of their children during the summer months. The Summer Opportunities Fair has become widely known as the first stop for families to learn about summer programs and is one of the largest in the nation.

We hope you will consider <once again> supporting the Summer Opportunities Fair. Proceeds from the Fair benefit Partnership for Success! (PFS!). PFS! is a summer-enrichment program for promising Pasadena Unified School District students in grades 4-12 that spans nine consecutive summers. Teachers select students who show academic potential, personal development and who have limited financial means. Proceeds also support girls' empowerment at Westridge School— an independent, forward-thinking girls' school committed to educating intellectually adventurous thinkers, and courageous, compassionate leaders.

Fair sponsors receive recognition that provides excellent visibility for your company. Since we are a 501(c)3, we rely on our business community to ensure the Fair's continued success. Our sponsor benefits are attached, but please don't hesitate to or call or email. **We appreciate your response by Friday, December 6, 2019.**

Thank you for considering this advertising opportunity and for recognizing the importance of enhancing the educational opportunities for Pasadena students.

Sincerely,

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